

# ELIMINATING BARRIERS

Philly RiSE Powered by Black Squirrel leverages the talent of experienced, diverse developers to create a more equitable real estate ecosystem in Philadelphia. Through training, networking, and access to property and capital, Philly RiSE increases the number of homes built by diverse developers, contractors, and workforce.

# CREATING SOLUTIONS

POWERED BY



BLACK  
SQUIRREL

## The Business Nexus Point

We provide resources, knowledge, and networks to eliminate barriers to wealth while ensuring the lack of accurate data is no longer a barrier to individual and community success..

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# REAL ESTATE ACCELERATOR



[www.blacksquirrel.co/phillyrise](http://www.blacksquirrel.co/phillyrise)



**Owning a home is one of the main drivers of wealth in this country, particularly across generations, which makes increasing Black homeownership a critical goal in addressing the overarching racial wealth gap.**

A team of seasoned real estate developers as coaches and mentors will provide a high-touch systematic approach to:

**INCREASE CAPACITY**

for minority developers

**INCREASE THE NUMBER OF HOMES**

built by diverse developers, contractors, & workforce

**INCREASE SUPPORT FOR BLACK & BROWN CDFI FUNDS**

to meet the demand for needed capital



## THE IMPACT OF PHILLY RISE

An increase in the number of properties built by diverse developers



Create entrepreneurial opportunities, that drives income needed to build an equitable real estate ecosystem



Reduce blight and improve neighborhood beautification in underserved communities

