

SMALL BUSINESSES HAVE EXTRAORDINARY CHALLENGES.



the highest
unemployment since the
Great Depression



41% business failure rate
for African Americans
compared to less than 20%
percent of whites



monthly poverty rate
growing astronomically
especially among African
Americans, Hispanics and
children



BLACK SQUIRREL

The Business Nexus Point

We provide resources,
knowledge, and networks to
eliminate barriers to wealth
while ensuring the lack of
accurate data is no longer a
barrier to individual and
community success..

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ELIMINATING BARRIERS & CREATING SOLUTIONS



BLACK SQUIRREL

THE NEXUS POINT

OUR SOLUTION

Eliminating barriers

Black Squirrel is committed to:

- ▶ Creating a sustainable business collective for a highly-functional community ecosystem
- ▶ Cultivating a nexus point for underserved communities linking resources for wealth generation
- ▶ Collecting and analyzing data to inform sustainable community and business development and reinvestment.

Creating solutions

Drastic economic times require **bold** actions when conventional solutions are not working.

We implement equitable practices to create economic prosperity and wealth for Black and Brown communities, ensuring a new and stronger inclusive economy.

Through our leadership and network, we create neighborhood-level impact through community investing: both the people and the place.



OUR SOLUTION: INCLUSIVE OPPORTUNITIES

Philly RiSE

Philly RiSE Powered by Black Squirrel leverages the talent of experienced, diverse real estate developers to create a more equitable real estate ecosystem in Philadelphia. Through training, networking, and access to property and capital, Philly RiSE increases the number of homes built by diverse developers, contractors, and workforce.

BizScoreLine

BizScore Line is an online platform that creates a nexus point for communities, linking resources supporting the economic growth of small businesses owned by Black and Brown entrepreneurs. By collecting and analyzing data for business development, BizScore Line enables efficient community reinvestment that is in alignment with the county's growth, and the region's small business priorities.